Advance the Institute's Distinctiveness and Excellence through Strategic Growth and Innovation Strengthen and Expand Enhance Our Academic and Student/Graduate Excellence Ensure Our Competitive Edge as a Preferred Place to Work Raise Our Research/ Scholarship Our Community and Professional Engagement Strengthen Create innovative curricula & delivery models aligned with Establish the Institute Recruit and Create a philanthropic infrastructure and retain a diverse, as the preferred strategic education incentives to advance faculty highly competent culture 21st century practice partner within PHS workforce research/scholarship Lead in the Develop Implement an inter-Increase Implement a philanthropic revenue from diverse comprehensive talent and leadership development of interprofessional professional model of primary care and distinctive interdisciplinary research priorities constituencies management program education rehabilitation services Attract and graduate academically Grow the Institute's Ensure a creative Recruit/develop Increase revenue global engagement in targeted local and and competitive and support research faculty from external grants talented, diverse and contracts international venues students benefits package Produce culturally Collaborate with external investigators Build lifelong career networks Align faculty/staff roles and workloads to Increase competent graduates revenue from committed to to facilitate research and engagement entrepreneurial increase satisfaction leadership and lifelong learning in targeted areas with/for alumni initiatives and effectiveness Provide professional development Launch new PhD Maximize Add selected new Prepare for effectiveness of academic programs and initiatives and launch in Rehabilitation opportunities for internal and external a capital campaign Sciences targeted audiences communication Align Organizational Culture, Facilities, Technology, and

Leverage Key Relationships with Partners HealthCare System and Beyond

Engage in Ongoing Planning and Evaluation to Enhance Strategic and Institutional Effectiveness